

# Checklist: 5 Ways to Prepare for Al in Freight & Logistics

#### 1. Audit Your Current Tools and Workflows

- □ List the software, apps, and systems you use for dispatch, routing, billing, and load boards
- □ Identify which ones already have automation or AI features built in
- □ Explore what updates or training your team may need

#### 2. Train Your Team on Digital Basics

- □ Provide basic training on data entry, digital documents, and AI terms
- □ Teach how to spot and correct AI mistakes human oversight still matters
- □ Encourage team members to ask questions and suggest improvements

#### 3. Start Small With AI Tools

- □ Test AI features like smart routing or automated rate calculations
- Use AI chat tools for customer service templates or email drafts
- □ Track time saved or errors reduced to measure impact

#### 4. Assign a Tech Champion

- ☐ Choose someone to stay up to date on new tools and share best practices
- □ Let them test AI add-ons and report back on usefulness
- ☐ Have them help train others on new features

#### 5. Focus on People, Not Just Technology

- □ Reinvest time saved into better customer service or team development
- ☐ Build trust by explaining why and how AI is used
- □ Keep humans in the loop for final decisions and relationship management

### \* The Road Ahead

At By All Means Freight Solutions, we believe Al isn't here to take over jobs — it's here to **help us do our work better**. The freight industry is full of smart, hard-working people. With the right tools and a little preparation, this technology can be a boost, not a burden.

We don't need to fear the future. We just need to be ready to shape it — together.

## Want help implementing Al-friendly strategies in your logistics or brokerage business?

Contact us today at <a href="mailto:info@bamfrt.com">info@bamfrt.com</a> or call (908) 283-8671. Let's build the future of freight — by all means.